



2 November 2007

## **COFUNDS APPOINTS ALASTAIR CONWAY AS MARKETING AND PROPOSITION DIRECTOR**

Cofunds has appointed Alastair Conway as Marketing and Proposition Director. He succeeds Anthony Wolfe who is stepping down as planned at the end of the year.

Alastair's career has principally been in senior roles with a number of leading independent advisory firms including Managing Director of The Clear Group before becoming Head of Propositions and Commercial Development at Sesame. More recently he has been working with Zurich International advising on global distribution.

Charlie Eppinger, Cofunds CEO, said, "I am grateful to Anthony Wolfe who has built a very strong team and brand presence for Cofunds in the last few years. Cofunds' strategy is to provide a wide range of services and administrative support to all types of intermediary firms. Alastair's career has been in building up and working with successful IFA firms, so he brings a real understanding of our customers' requirements and those of the consumers they advise. He will help our future growth by providing a continuing focus on their business needs."

Alastair Conway said, "Cofunds is in a uniquely strong position as the only large and established fund platform which is independent and not a subsidiary of a product provider. Not only is the business growing rapidly, it is also in the midst of a radical increase in the range of services it will provide. It is a very exciting time to be joining."

**-Ends -**

For further information please call

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**Notes To Editors**

Cofunds Limited, launched in January 2001, is the leading independent fund platform for intermediaries with assets under administration in excess of £14.6 billion (at 31/10/2007). It is an independent company providing a one-stop platform that provides flexible, reliable, convenient administration and management services for intermediaries and their clients. It does not offer investment management or advice, nor does it compete with intermediaries by offering its services direct to the end client. Cofunds exists to serve the needs of fund managers, intermediaries and their clients.

**Cofunds is authorised and regulated by the Financial Services Authority.**