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Cofunds appoints Head of Operations

Cofunds, the UK's leading platform for financial services, has announced the appointment of Matt Benson as Head of Operations.

Benson joins from Aviva where he held a number of senior roles, most recently as Head of Customer Experience.

He's been charged with running the administration teams that support Cofunds retail and institutional clients, covering both new and existing business.

Cofunds Chief Executive Chris Last said: "We're lucky to have found in Matt the perfect mix of experience, enthusiasm and customer focus to drive through the service developments we have planned for the platform."

Commenting on taking up his post at Cofunds, Benson said: "Joining a platform of the size, financial strength and profitability of Cofunds is extremely exciting, especially at a time when it's poised to go on to even bigger and better things, thanks to having the backing of a FTSE100 giant behind it. I've met with most of the team already and have been impressed with the unswerving client focus they've shown and their willingness to strive for continual improvement in service delivery. I'll be making sure that my team doesn't lose any of that drive to do the very best by our clients as the business grows further."

For further information please call:

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About Cofunds

Cofunds is the leading investment platform for advisers and other financial institutions, with assets under administration over £52bn (as at 01.04.13). It provides flexible administration and management services for advisers and their clients as well as dealing and custody services for financial institutions. It does not offer investment management or advice, nor does it compete with advisers by offering its services direct to the end client. Cofunds exists to serve the needs of



institutions, advisers, their clients, and fund managers. Cofunds is authorised and regulated by the Financial Conduct Authority.