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### **Cofunds appoints Key Account Manager**

Cofunds, the UK's leading platform for financial services, has appointed Rose St Louis as Key Account Manager.

St Louis joins from Praemium, where she held the positions of Relationship Manager and Implementation Manager.

She starts at Cofunds in early June and will be responsible for developing and managing relationships with key clients. In addition, she'll be responsible for training and support when new advisers, discretionary managers and product providers sign up with the platform.

Prior to Praemium, St Louis worked at SEI Investments (Europe) Limited where she was Head of Global Client Account Management.

Commenting on the announcement, Andy Coleman Director of Distribution, said: "It's a real coup to have Rose join us as she's rightly regarded as a great talent in the industry and our clients will benefit from her experience and expertise."

St Louis added: "Cofunds has evolved over the years to meet the changing needs of its clients and with a new Chief Executive in place, it's embarking on a new stage of its development so now is an exciting time to be joining the UK's biggest platform."

**For further information please call:**

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#### About Cofunds

Cofunds is the leading investment platform for advisers and other financial institutions, with assets under administration over £50bn (as at 14.03.13). It provides flexible administration and management services for advisers and their



clients as well as dealing and custody services for financial institutions. It does not offer investment management or advice, nor does it compete with advisers by offering its services direct to the end client. Cofunds exists to serve the needs of institutions, advisers, their clients, and fund managers. Cofunds is authorised and regulated by the Financial Conduct Authority.